



# Socialization Process



# OVERVIEW



- ✓ **Identify the socialization process**
- ✓ **Identify the sources that impact socialization**
- ✓ **Distinguish between reinforcement and variation influences on socialization**
- ✓ **Identify how the socialization process impacts behavior**
- ✓ **Discuss self-concept**



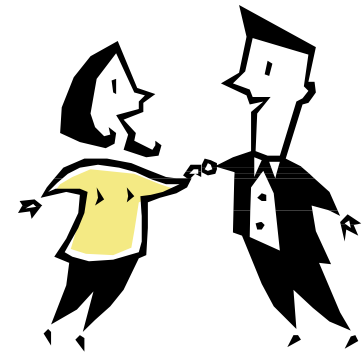
# **SOCIALIZATION PROCESS**

**An all encompassing educational process which values, goals, beliefs, attitudes, and gender roles are acquired.**

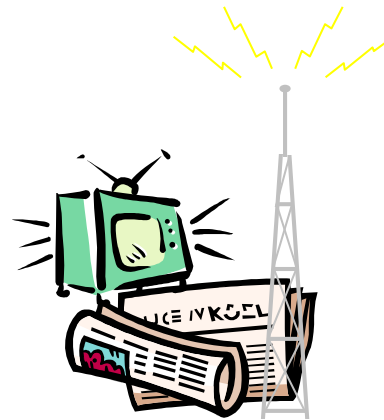
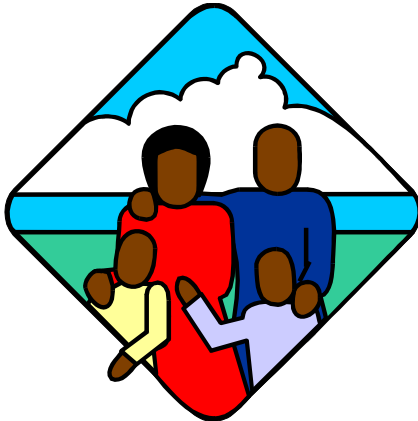
# SOURCES THAT IMPACT SOCIALIZATION



**Peers / Friends**

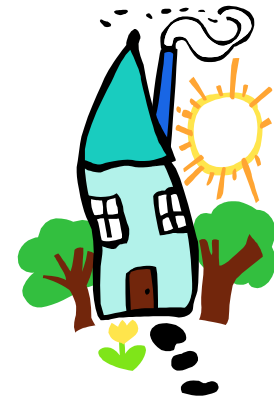


**Family**



**Media**

**Community**





# **DR. MORRIS MASSEY'S VALUE PROGRAMMING**

- What we are now, directly relates to w  
and where, we were value programmed**
- We are programmed with gut values b  
age ten**
- Values will not change unless a signif  
emotional event (SEE) occurs**

# SELF-CONCEPT

**The totality of the individual's thoughts and feelings having reference to him or herself as an object. "A Snapshot Picture" (Dr. Morris Rossenburg)**



# SOURCES OF SELF-CONCEPT

## Heritage

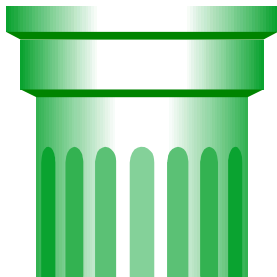
**Sexuality**

**Race**

**Nationality**

**Religion**

**Family Status**



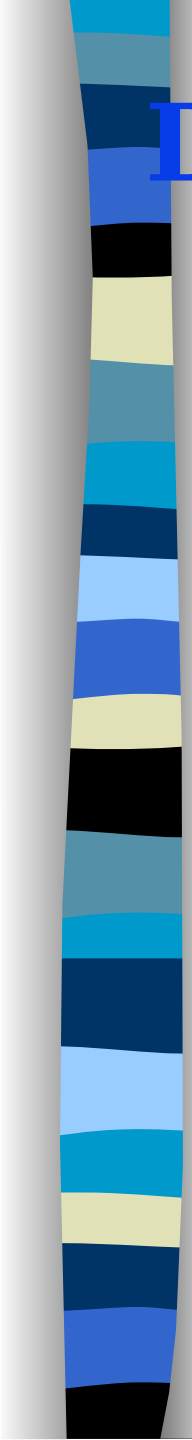
## Needs Fulfillment

### Physical Needs

- ✕ Food
- ✕ Water
- ✕ Shelter

### Emotional Needs

- ✕ Love
- ✕ Power
- ✕ Acceptance
- ✕ Life Style

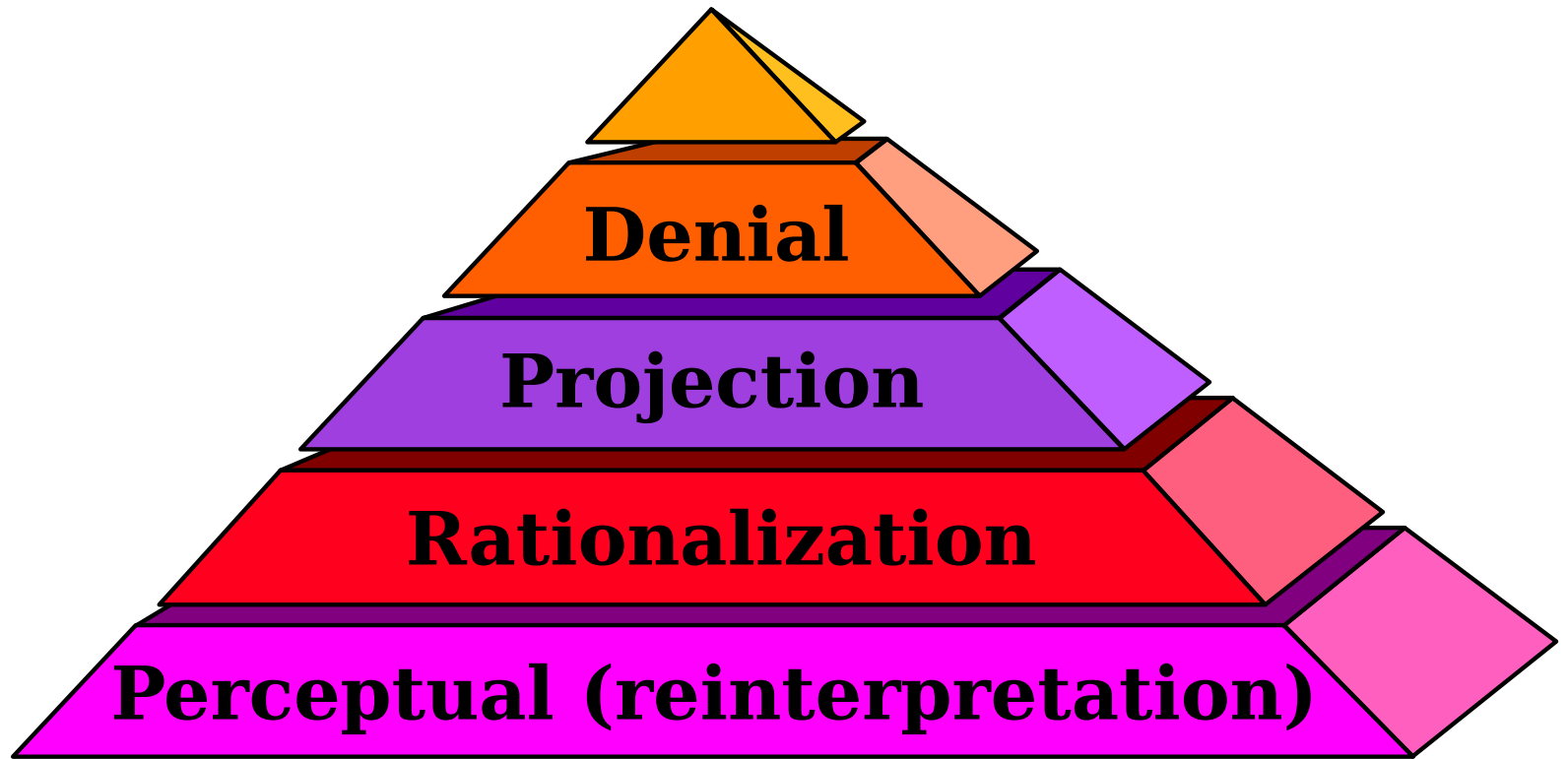


# DR. MORRIS ROSSENBURG'S THREE IDENTITIES

- ★ **The extant self**
- ★ **The desiring self**
- ★ **The presenting self**



# EGO DEFENSE MECHANISMS





# **EFFECTS OF THE SELF-CONCEPT**

## **Positive Effects**

- + Love of self and others**
- + Develop one's intelligence**
- + Decisive, assertive**
- + Enjoy one's physical abilities**
- + Creative**
- + Tolerant**
- + Open**
- + Trusting**

## **Negative Effects**

- Hate self and others**
- Blind to one's potential**
- Indecisive/defensive/aggressive**
- Deny or exaggerate physical abilities**
- Destructive**
- Bigoted/prejudiced**
- Closed**
- Hidden agenda(s)**



# **STRATEGIES TO CHANGE SELF-CONCEPT**

**Set goals**

**Soul-searching**

**Require motivation to change**

**Absence of defensiveness**

# **BARRIERS TO CHANGING SELF-CONCEPT**

**Cyclical pattern of behavior**

**Cognitive barriers**

**Environmental pattern**

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